



Privacy Policy

GreenMela.com Limited and its subsidiaries ("GreenMela.org" and "GreenMela.in") respect your privacy. This Privacy Policy provides succinctly the manner your data is collected and used by GreenMela. You are advised to please read the Privacy Policy carefully. By accessing the services provided by GreenMela you agree to the collection and use of your data by GreenMela in the manner provided in this Privacy Policy.

If you have questions or concerns regarding this statement, you should contact GreenMela at report@GreenMela.com.

The Policy does not apply to the procedures and practices followed by entities that are not managed, owned or controlled by GreenMela or to the people that are not engaged, employed or managed by GreenMela

We want you to

- feel comfortable using our web sites
- feel secure submitting information to us
- contact us with your questions or concerns about privacy on this site
- know that by using our sites you are consenting to the collection of certain data

By registering and/or subscribing as a member of the GreenMela Website, and/or using the GreenMela Website services, you agree to the terms of this Privacy Policy as they may be amended from time to time. As we update and expand our services, this Privacy Policy may change so check back to this page from time to time. This Privacy Policy is incorporated into, and is part of, the GreenMela Terms of Use and governs your use of and access to the GreenMela Website in general.

I. Collection and Use

We may collect and process the following data about you:

1. Register, join as a Member, purchase or download a product or service.
2. Request information (electronically) about GreenMela Website products and services; contribute to news, leaks, tips, videos and other features.

3. Use or participate in various services or features made available on the GreenMela Website (including, for example and without limitation, News, leaks, Tips and other user communities).
4. Request contact with the GreenMela Website, expert contributors or representatives.
5. Provide GreenMela Website administrators with comments, questions or feedback about GreenMela Website content, technical functionality, products and services or your general user experience.
6. Details of your visits to our site including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access and use.

“Personally Identifiable Information” includes, for example, your name; home or business address; e-mail address; telephone, wireless and/or fax number; short message service or text message address or other wireless device address; stakeholder affiliation; areas of interest; employment information and work experience; demographic information and/or other information that may identify you as an individual or allow online or offline contact with you as an individual.

We will not sell, share, or rent Personally Identifiable Information other than as disclosed below in the “Sharing Personally Identifiable Information” section of this Privacy Policy. We do not sell, share with or rent to others e-mail addresses solely for the purpose of third party marketing, other than as disclosed below in the “Sharing Personally Identifiable Information” section of this Privacy Policy, but we may include third party advertisements within e-mails that we may send to you.

Among other things, we may use your Personally Identifiable Information to respond to your requests and inquiries and to provide you with the services and features offered on or through the GreenMela Website. We may also use your Personally Identifiable Information to communicate timely information and special offers (for example, in the form of e-mails, mailings, memo and the like) about products, services, companies and events, sponsored by us and others, that we think might interest you. Please understand that if you choose not to receive promotional correspondence from us, we may still contact you in connection with your relationship, activities, transactions and communications with us.

The Personally Identifiable Information you give us via the GreenMela Website may be combined with other Personally Identifiable Information (such as demographic information and latest contributions) available from our records and other sources (including, without limitation, our worldwide databases). This information may be used to make our future marketing efforts more efficient and will help us to improve the operations and maintenance of the GreenMela Website and related businesses.

II. Sharing Personally Identifiable Information

GreenMela may share Personally Identifiable Information collected electronically through its GreenMela Website in the following ways:

1. From time to time, we work with business partners, service providers and sponsors to provide or promote specific products, events and services. We will use the Personally Identifiable Information necessary for the partner/sponsor to provide these products or services to you.
2. When you contribute to a public area or feature of the GreenMela Website, such as one of our online communities, news, leaks, tips or other such open forums, the information that you submit will be made available to the general public. For this reason, we recommend that you exercise

caution in the submission of Personally Identifiable Information to these areas of the GreenMela Website as it will be publicly accessible.

3. We may disclose to third parties aggregate, non-personally identifiable data regarding user behavior, such as overall patterns or demographic reports, as a measure of interest in, and use of, the GreenMela Website.
4. We may use or disclose Personally Identifiable Information in order to investigate any claim or suspicion of a violation of the GreenMela Website Terms of Service, to assist with law enforcement investigations, or as otherwise required by law.

We will automatically receive and collect certain anonymous information in standard usage logs through our Web server, including computer-identification information obtained from "cookies," sent to your browser from:

- web server cookie stored on your hard drive
- an IP address, assigned to the computer which you use
- the domain server through which you access our service
- the type of computer you're using
- the type of web browser you're using

We may collect the following personally identifiable information about you:

- name including first and last name
- alternate email address
- mobile phone number and contact details
- ZIP/Postal code
- demographic profile (like your age, gender, occupation, education, address and durables owned);
- preferences and interests (such as news, sports, travel and so on);
- financial information (like account or credit card numbers); and
- opinions of features on our websites.

We may also collect the following information:

- about the pages you visit/access
- the links you click on our site
- the number of times you access the page You can terminate your account at any time. However, your information may remain stored in archive on our servers even after the deletion or the termination of your account.

GreenMela may transfer Personally Identifiable Information to a third party in the event of a sale of stock, merger or consolidation, or other transfer of all or a portion of the assets of GreenMela, whether voluntarily or by operation of law. In using the GreenMela Website and the various features and services made available thereon, you consent to such transfer of your Personally Identifiable Information.

HOW IS THE INFORMATION USED?

We use your email address to send you:

- Password reminder and registration confirmation
- Special offers
- News letters

- Changes in the service's policy or terms of use
- Event based communications such as order information, renewal notices, invites, reminders etc.

Note: We send users newsletters and updates upon registration. We send newsletters and/or promotional emails on behalf of our alliance partners.

We use your personal information to:

- help us provide personalized features
- tailor our sites to your interest
- to get in touch with you in the case of password retrieval and policy changes
- to provide the services requested by you
- to preserve social history as governed by existing law or policy

We use contact information internally to:

- direct our efforts for product improvement
- contact you as a survey respondent
- notify you if you win any contest; and
- send you promotional materials from our contest sponsors or advertisers

Generally, we use anonymous traffic information to:

- remind us of who you are in order to deliver to you a better and more personalized service from both an advertising and an editorial perspective;
- recognize your access privileges to our Web sites
- track your entries in some of our promotions, sweepstakes and contests to indicate a player's progress through the promotion and to track entries, submissions, and status in prize drawings
- make sure that you don't see the same ad repeatedly
- help diagnose problems with our server
- administer our Web sites
- track your session so that we can understand better how people use our sites

WITH WHOM WILL YOUR INFORMATION BE SHARED?

We will not use your financial information for any purpose other than to complete a transaction with you. We do not share or rent your email addresses with third parties except our agents and alliance partners.

Agents

We use the services of our enabling partners such as outside shipping companies, resellers, business associates to fulfill orders, and credit card processing companies to process the payment for goods and services ordered from Rediff.com website. These entities do not retain, store, share or use personally identifiable information for any other purposes.

Alliance Partners

We will share your information with our Alliance Partners who work with us or on our behalf to help provide you the services. An alliance partner is a company or an individual who owns and manages

(wholly or part of) online content on their websites powered by GreenMela.

We share email addresses with Agents and Alliance Partners. The Agents and Alliance Partners use the email address to confirm the deliveries, send notices and offer services related to the service.

We do not rent, sell or share your personal information and we will not disclose any of your personally identifiable information to third parties unless:

- we have your permission
- to provide products or services you've requested
- to help investigate, prevent or take action regarding unlawful and illegal activities, suspected fraud, potential threat to the safety or security of any person, violations of GreenMela terms of use or to defend against legal claims;
- Special circumstances such as compliance with subpoenas, court orders, requests/order from legal authorities or law enforcement agencies requiring such disclosure.

We reserve the right to disclose your personally identifiable and email address information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served on our Web site.

We share your information with advertisers on an aggregate basis only.

We follow generally accepted industry standards to protect the personal information and email address submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information and email address, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can send email us at report@GreenMela.com

III. Cookies

A cookie is a piece of data that is stored on a visitor's hard drive. These cookies do not identify, monitor or track any Personally Identifiable Information. GreenMela uses this information to analyze trends, track visitors' movements and gather broad demographic information for aggregate use. Most browsers can be set to inform you when a cookie has been sent to you and provide you with the opportunity to refuse that cookie. You should consult your browser provider to choose the appropriate setting to accept or reject cookies.

IV. Links

The GreenMela Website contains links to other sites. Some links are to sites of our partners, but many are to portals or websites to which we have no affiliation. We do not share your personal information with those portals or websites and are not responsible for the content, security or privacy practices on or of such other sites. We trust that you are aware of this when you leave the GreenMela Website, and we encourage you to read the privacy statements of each site to which ours are linked.

This Privacy Policy applies solely to information collected by the GreenMela Website.

V. Security

GreenMela. tries hard to protect our users' information. Our accounts are password-protected. We take industry standard security measures to protect against unauthorized access to or unauthorized alterations, disclosures or destruction of data. However, because the Internet is an open global communications vehicle, we cannot guarantee that information, during transmission through the Internet or while stored on our system or otherwise in our care, will be safe from intrusion by others, such as hackers. When possible, certain sensitive Personally Identifiable Information is encrypted and protected as much as possible by Website administrators.

You are able to create an account on the GreenMela Website with a username and password. If you do so, you are responsible for maintaining the strict confidentiality and security of your account password, and you are responsible for any access to or use of the GreenMela Website through your password or account, whether or not such access or use has been authorized by or on behalf of you, and whether or not such person or entity is your employee or agent. You agree to (a) immediately notify us of any unauthorized use of your password or account or any other breach of security and (b) ensure that you exit from your account at the end of each session. When you want to cancel your account, it is your responsibility to notify us. We will not be responsible or liable for any loss or damage arising from your failure to comply with this provision.

In the unlikely event that we believe that the security of your Personally Identifiable Information in our possession or control may have been compromised, we may seek to notify you of that development. If a notification is appropriate, we would try to do so as promptly as possible under the circumstances, and, if we have your e-mail address, we may notify you by e-mail. **You consent to our use of e-mail as a means of such notification. If you prefer for us to use another method to notify you in this situation, please e-mail us at report@GreenMela.com or click the contact us link or mail your alternative contact information request to:**

report@GreenMela.com

Website Administrator

If you have any questions about privacy for the GreenMela Website, please send an e-mail to report@GreenMela.com

VI. Correction/Updating Personal Information

If your Personally Identifiable Information changes (such as a zip code) you can modify some of the personal information you have included in your profile by logging in and accessing your account. Upon request, we will use commercially reasonable efforts to delete your account and the personal information in your profile; however, it may be impossible to remove your account without some residual information being retained. Registered users and members who wish to close their account should contact report@GreenMela.com

VIII. Enforcement

GreenMela regularly reviews compliance with this Privacy Policy. If you have any questions or concerns regarding our treatment of Personal Information or this Privacy Policy or if you want to exercise any of the rights that you are granted under this Privacy Policy, you can contact:

report@GreenMela.com

When we receive formal written complaints, it is our policy to contact the complaining user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between GreenMela and an individual.

X. Terms and Modifications to This Privacy Policy

By using the GreenMela Website, you signify your agreement to the terms of this Privacy Policy. If you do not agree with these terms, you should not use these services. We may modify this Privacy Policy at any time. If a material change is made to this Privacy Policy and/or the way we use our users' personally identifiable information, then we will post a prominent notice of the nature of such change at the top of this Privacy Policy and also on our home page. You are responsible for reviewing this Privacy Policy periodically to ensure that you are aware of any changes to it. Your continued use of the site indicates your assent to any changes to this Privacy Policy.

CONTACT INFORMATION

Contact us at report@GreenMela.com with any clarification or communication.